



Simplify Pharmaceutical Business

With TEB



Introduction

The pharmaceutical industry is rapidly evolving with new technologies changing the landscape of business processes and management.

The frontrunner of this technology is TEB.



TEB is an advanced business automation and CRM software in the AI age, proven to simplify business and transform processes to be more efficient and profitable. In this report, **we will explore how TEB is simplifying business in the pharmaceutical industry.**



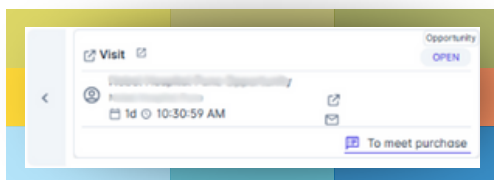
Streamline Tracking

Pharmaceutical businesses are completely streamlining the way they track team tasks, and communication interactions with TEB.

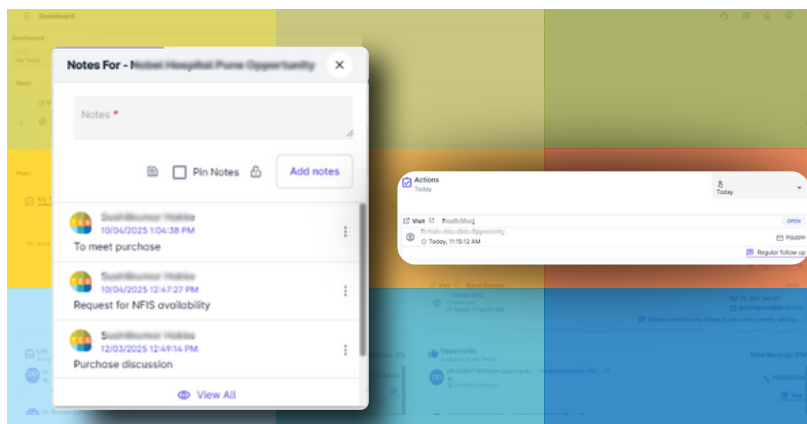
Team activities & communications

TEB makes it simple for businesses to keep track of their teams. With a user-friendly dashboard, it takes one glance to see:

- **Teams' upcoming actions**
- **Teams' previous actions**
- **Daily objectives**
- **Upcoming visits**



Pharmaceutical businesses can seamlessly view the previous interactions they have had with a lead, while seeing what the next scheduled interaction is. This makes it easy to view where the lead is in your pipeline, and what needs to be done next to convert them.



This helps management in the pharmaceutical industry stay on top of their team's tasks and objectives.

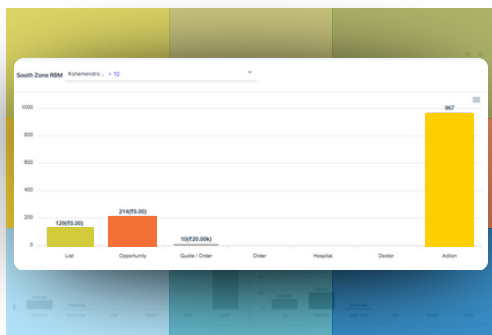


Simple revenue & doctor visit reports

TEB completely simplifies reporting for management, giving snapshots of the critical information you need to see, while also generating visit summary reports for doctors with just one click.

Report snapshots

Pharmaceutical businesses are using TEBs report snapshots to easily track Zone Wise/Team Wise revenue. Management can stay on top of revenue generation and segment results based on teams, regions, or other customisable filters.



Visitation reports

TEB tracks all the visits that have taken place with leads and clients, and with one click you can generate a visitation report. This report will tell you the purpose of the visit and the outcome of the visit, making it easy to stay on top of your in-person interactions.

Purpose	Action Type	Status	Start Date
Visit	Visit	DONE	N/A/2025 0:00:00

Pro Score Follow Up

- Integr Standart
- Hand Holding Completed - 100%
- Integr Standart
- Meeting Done - 100%
- Integr Standart

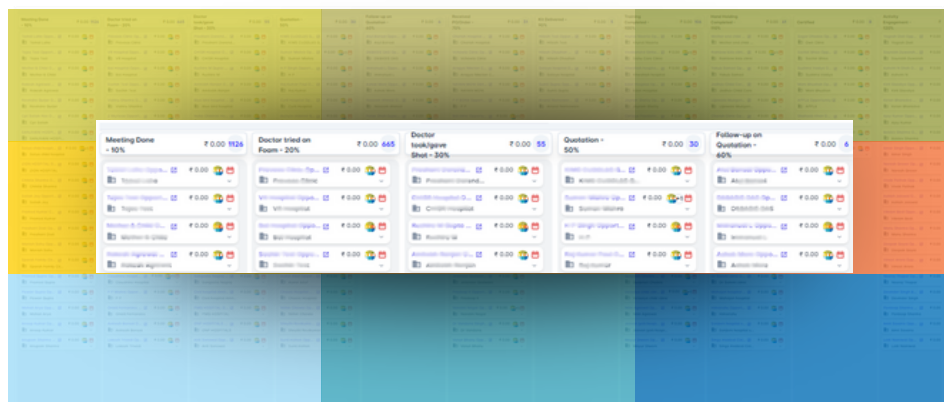
Pro Score Follow Up

- Integr Standart



Stage-wise doctor/hospital history

TEB gives you a simple view of all your doctor and hospital interaction history, with a clear structure of where they sit in your/your teams' pipeline. This gives you a clear overview of how contacts are progressing and makes it easier to create accurate forecasts of sales.



This stage-wise view can be easily updated with Kanban-style management, allowing you to drag and drop contacts into the relevant pipeline stage as they progress through your pipeline. You can also filter your view based on daily, weekly, monthly or yearly options to only see the data you need.

This pipeline is fully customisable to fit your unique workflow.

Collect doctor feedback

TEB gives you the tools to seamlessly collect doctor feedback at each stage of your workflow with the ability to create surveys. This makes it easy for pharmaceutical companies to get feedback on samples, and how their products are being used by doctors.



The feedback collected is simply displayed in the form of pie charts and graphs to make it easily digestible, and quick to conclude from.



Field-force management

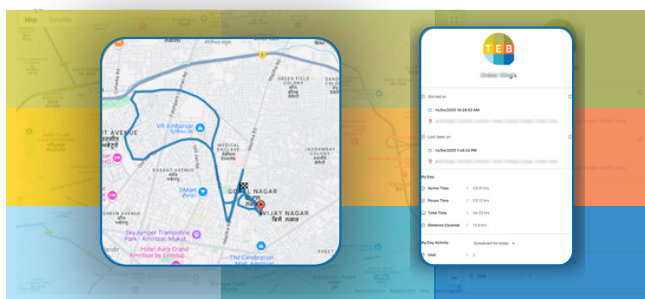
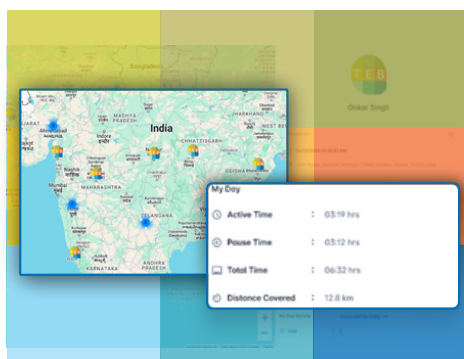
TEB revolutionises the way pharmaceutical businesses approach field-force management with advanced GPS tracking tools and a route history.

Overview of day

TEB will give you an overview of your team members' day, showcasing:

- Number of client visits
- Start location
- End Location
- Last seen
- Distance covered

This helps management stay aligned with their team, and see the number of meetings that have taken place.

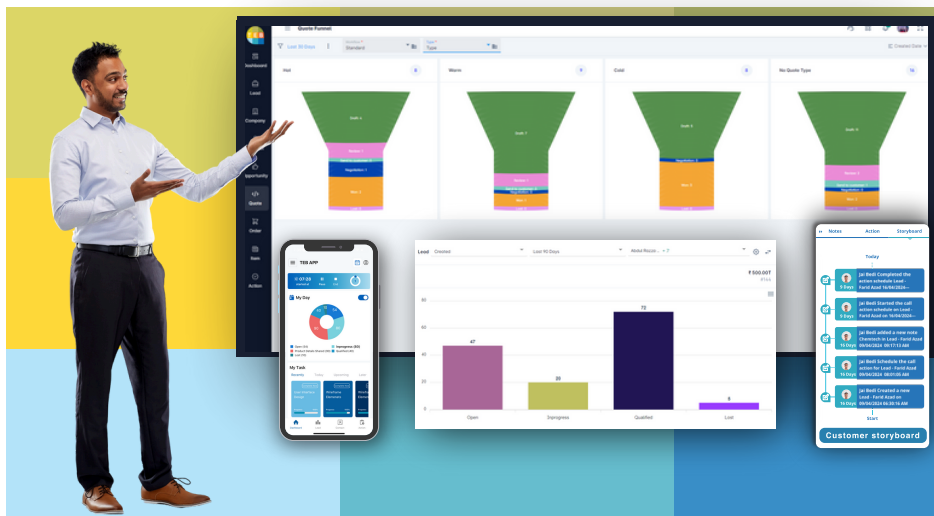


With TEB, you can also see your team members route history when travelling, helping management plan routes, meetings and objectives in the future to have the most efficient day possible.



Let's help your Pharma company simplify its workflow

Book a demo today and speak to one of our specialists to see first-hand how you can transform your pharmaceutical business today.



Book a demo



"TEB Apps actually makes sales easy"
— Global Automotive Parts Director